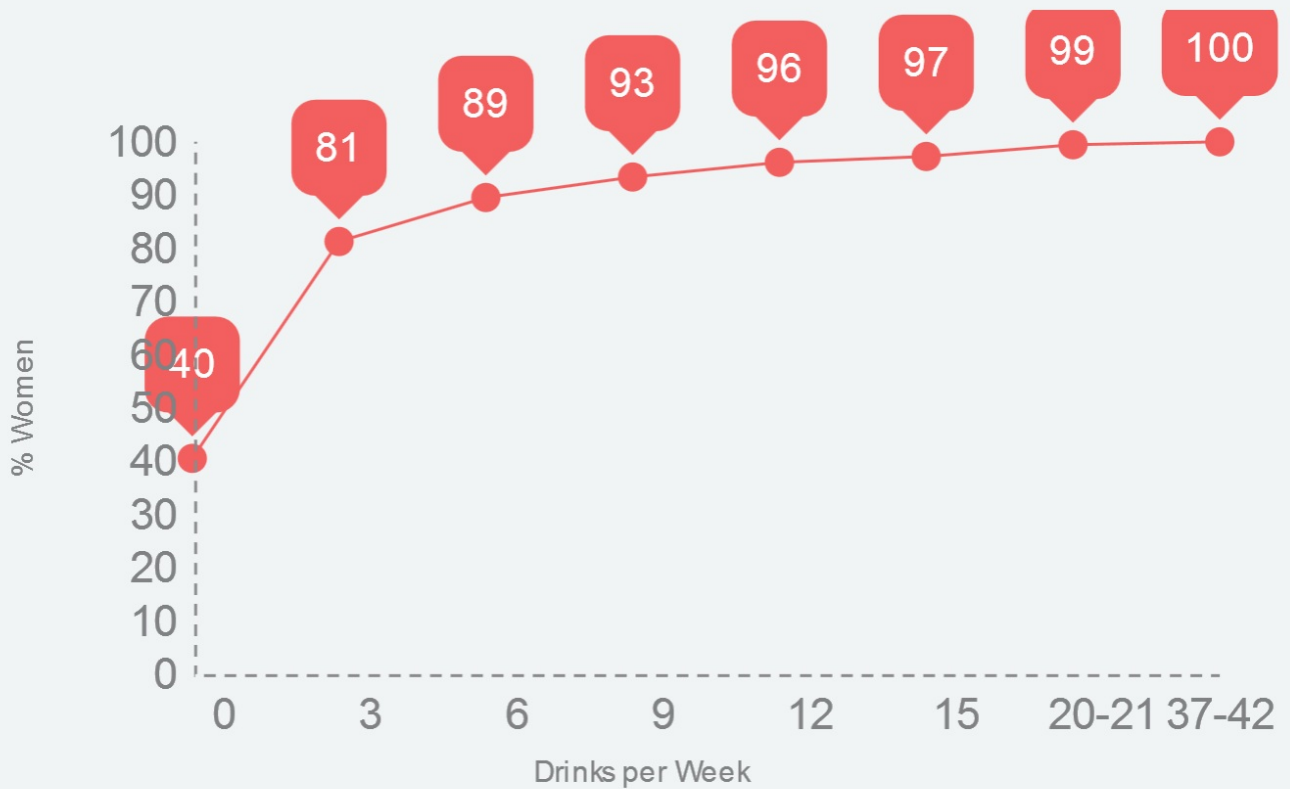


HOW DOES YOUR DRINKING COMPARE?

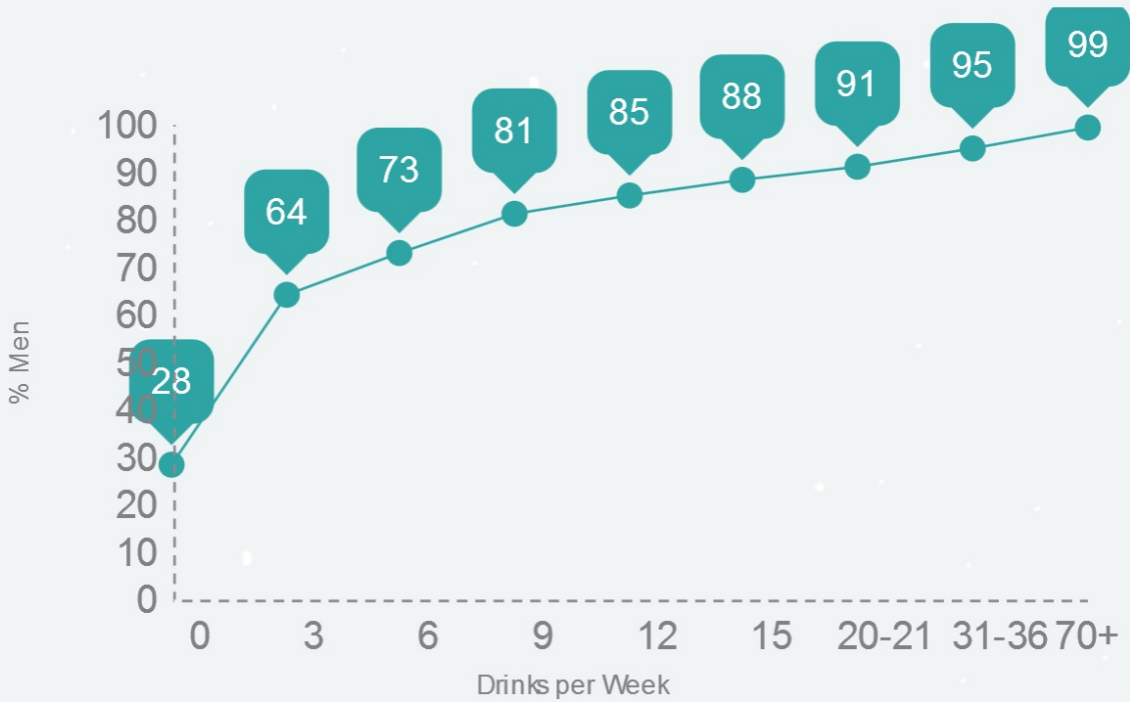
NUMBER OF DRINKS PER WEEK

WOMEN



Alcohol Consumption Norms for U.S. Women, 2010

MEN



Alcohol Consumption Norms for U.S. Men, 2010

DATA SOURCE: 2010 NATIONAL ALCOHOL SURVEY (NAS)

The survey included oversamples of African American and Hispanic respondents and also oversampled low population states



7,969 individuals surveyed

Results are weighted to the 2010 Census so as to be representative of the U.S. population aged 18 and older.

The 2010 NAS was conducted for the National Alcohol Research Center, Alcohol Research Group, Public Health Institute, Emeryville, CA under Center Grant P50 AA05585 (Thoma K. Greenfield, PI) from the National Institute on Alcohol Abuse and Alcoholism (NIAAA).